



AllieAwards.com

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Presenting Atlanta

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The Allie Awards is the premiere recognition event for the Greater Atlanta area and Southeastern United States special events industry. On March 5, 2017, the 27th Annual Allie Awards will be held at The Georgia Freight Depot and will present awards to the Southeast's leaders in the event industry. The finalists for these coveted awards represent some of the most talented suppliers, caterers and event professionals in the industry. We offer you the opportunity to support our industry on this very special night.

We anticipate hosting 350+ guests from the meetings, weddings, event and hospitality industry on this night with invitations being sent to approximately 1,200 people with memberships in one or more of the industry associations as well as other organizations. Over 40 coveted awards and honors encompassing more than 50 companies will be presented to some of the best in our industry at the annual gala event in the spring. Allie Awards Inc. is a 501(c)(3) not-for-profit corporation. A portion of the evening's profits will go towards scholarships established for Atlanta hospitality students.



2017 In-Kind Donation Opportunities

A zero-balance invoice showing the full retail cost is required to receive all in-kind sponsor benefits.

2017 Donor Opportunities

Co-Presenting Sponsor: minimum of \$10,000.00 retail value

- **VIP Seating:** Four (4) reserved tickets within assigned VIP section at the Allie Awards Ceremony
- **Additional Tickets:** Option to purchase additional attendee tickets at a 25% discounted value.
- **Awards Program:** One full-page ad and logo within first three pages of the awards program
- **Recognition:** Prominent recognition of your company during the Allie Awards Ceremony
- **Allie Awards Website:** Company logo and link on home page and company logo, link and profile on the sponsor page, including products and services, contact name, phone number and email address
- **Social Media:** Sponsorship acknowledgments in broadcasts on all social media channels
- **Awards Ceremony Video/Slide and Signage:** Company logo featured
- **Attendee List:** Company will receive an electronic version of the 2017 Allie Awards attendee list
- **Presenter:** Opportunity to present/co-present an award category

Platinum Donor: \$7,500 - \$10,000.00 retail value

- **VIP Seating:** Four (4) reserved tickets within assigned VIP section at the Allie Awards Ceremony
- **Awards Program:** One half-page ad and logo within first five pages of the awards program
- **Recognition:** Recognition of your company during the Allie Awards Ceremony
- **Allie Awards Website:** Company logo and link on homepage & sponsor page
- **Social Media:** Sponsorship acknowledgments in broadcasts on all social media channels
- **Awards Ceremony Video/Slide Presentation:** Company logo featured as solo logo
- **Event Sponsor Signage:** Company logo presented on general event sponsor signage/monitors
- **Attendee List:** Company will receive an electronic version of the 2017 Allie Awards attendee list
- **Presenter:** Opportunity to present/co-present an award category

Gold Donor: \$5,000.00 - \$7,500.00 retail value

- **VIP Seating:** Two (2) reserved tickets within assigned VIP section at the Allie Awards Ceremony
- **Awards Program:** One quarter-page ad and logo in the awards program
- **Recognition:** Recognition of your company during the Allie Awards Ceremony
- **Allie Awards Website:** Company logo and link on sponsor page
- **Social Media:** Sponsorship acknowledgments in broadcasts on all social media channels
- **Awards Ceremony Video/Slide Presentation:** Company logo featured in sponsor level group
- **Event Sponsor Signage:** Company logo presented on general event sponsor signage/monitors

Silver Donor: \$2,500.00 – \$5,000.00 retail value

- **Awards Program:** Company logo listed in the awards program
- **Recognition:** Recognition of your company during the Allie Awards Ceremony
- **Allie Awards Website:** Company logo and link on sponsor page
- **Social Media:** Sponsorship acknowledgments in broadcasts on all social media channels
- **Awards Ceremony Video/Slide Presentation:** Company logo featured in sponsor level group
- **Event Sponsor Signage:** Company name presented on general event sponsor signage/monitors

Bronze Donor: up to \$2,500.00 retail value

- **Awards Program:** Company name listed in the awards program in sponsor level group
- **Allie Awards Website:** Company logo and link on sponsor page
- **Social Media:** Sponsorship acknowledgments in broadcasts on all social media channels
- **Awards Ceremony Video/Slide Presentation:** Company logo featured in sponsor level group
- **Event Sponsor Signage:** Company name presented on general event sponsor signage/monitors

2017 Allie Awards Donor Contract

Please return completed paperwork to:

Natalie Fields

2017 Chair

E: allieawards@gmail.com

P: (678)446-4522

Contact Information	
Company	
Contact	
Address	
City State Zip	
Phone	
E-mail	
Website	
Facebook	
Twitter	

Donation Level (Please check the level that applies)

- Presenting
- Platinum
- Gold
- Silver
- Bronze

***Please be sure to include the zero-balance invoice showing the full retail value of your donation.**